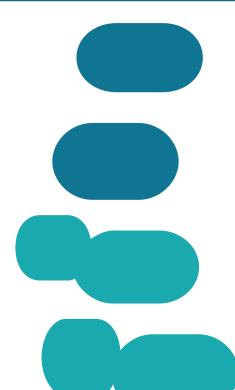


## **Strategic Direction** 2022-2025



**Alberta chiropractors** 

## Duty to diagnose; commitment to care



Integral to Albertans' primary healthcare



## **Strategies**

**Enable** access to world class care for spinal, muscle, nerve, and joint conditions

**Expand** scope and utilization

**Optimize** practice life for members, add value for patients



How?



**Promote and advocate** to patients, government, healthcare professionals and insurers on the imperative healthcare role of chiropractors